

# CHRISTMAS FOR KIDS



## EVENT DETAILS

**SATURDAY DECEMBER 9, 2023**

- At-risk and Disadvantaged Children Served by DenverKids, Inc.
- Hosted by the Members of Denver Children's Foundation (DCF)

Christmas for Kids is DCF's annual fundraiser and is a VERY SPECIAL way we help deserving children and their families enjoy Christmas. Many of the kids we help come from inner-city homes; nearly all are from single-parent households and are without resources or means for Christmas gifts - making the holidays a very difficult time. DCF members will "take to the aisles" at a Target department store with 200 special children for a holiday shopping spree! These kids will arrive wide-eyed at the store at 6 am with a mission (and budget!) to shop for Christmas gifts for their families. After the shopping is complete, Santa flies in on a helicopter to cap off the amazing morning. **Donations of any size - from \$25 to \$20,000 - help make this campaign a success for kids who need your help. Just scan the QR code!** Donations over \$1,000 receive a 50% Colorado Childcare Contribution Tax Credit. And, if you or your organization would like an event sponsorship, review the options below.

## SPONSORSHIPS

All sponsorships receive 50% Colorado Childcare Contribution Tax Credit.

### \$ 20,000

#### TITLE SPONSOR

- Title Sponsor recognition
- Event signage
- Event banner logo
- Website recognition
- Social media recognition
- Promotional material recognition

### \$ 5,000 (EACH)

#### BRUNCH SPONSOR

- Recognition at volunteer event
- Event banner logo

#### HOLIDAY PARTY SPONSOR

- Recognition as Member/Guest and sponsor
- Event banner logo

### \$ 5,000 (EACH)

#### SANTA HELICOPTER SPONSOR

#### HOLIDAY MEAL BAG SPONSOR

#### GIFT WRAP STATION SPONSOR

#### HOT COCOA & SNACKS SPONSOR

#### SANTA'S TOYS SPONSOR

#### The Above Sponsors Receive:

- Santa Sponsor recognition
- Event banner logo
- Website recognition
- Social media recognition
- Event volunteer opportunities (drive & shop with kids or wrap gifts)

