

Corporate Sponsorship Opportunities

Sponsorship of the 36th Annual Denver Polo Classic presented by Schomp BMW is a great opportunity to show appreciation to clients, recognize outstanding employees, strengthen vendor relationships, and treat your friends and family to an unforgettable experience.

Participating sponsors can anticipate high visibility leading up to and during the event. Our largest sponsorship levels include exposure via television, radio, print, website, and social media.

All sponsorships offer a philanthropic, cause-related marketing opportunity to contribute to the fundraising efforts of the Denver Children's Foundation.

Sponsorship packages are available for you to choose from so that your specific needs can be addressed. If you have a specific need that is not addressed with one of the packages, we will work to tailor the package to meet your needs.

Please contact your Denver Children's Foundation representative or our Executive Director, Adam Cohen at adam@denverchildrensfoundation.org, for additional details and to inquire about available DCF alumni discounts.



Major Sponsorship - \$15,000 to \$40,000

Deliverables are customized for your needs; typically includes VIP Table Sponsorship deliverables (listed below) and may also include one or more of the following:

- Naming rights to one of three days of The Denver Polo Classic
- Naming rights to one of the five polo teams
- Naming rights and logo featured in the Gala Drone Light Show
- Naming rights for the Playing Field, Bands-Stage, Bars, Scoreboard, or Kids Area
- Reference in print and broadcast media, event literature, table signage, DCF website, social media campaigns, on-air interviews, etc.
- Opportunity to address attendees during event or at a pre- and post-event reception
- Opportunity to display a booth, table, company-branded material and/or other company-related services during the event
- Opportunity to partner with DCF at our other functions throughout the year

VIP Table Sponsorship - \$12,500*

Includes Table Sponsorship deliverables (listed below) plus:

- Premier table placement in the VIP section and exclusive food and beverage selection at your private reserved table during the Friday Black Tie Dinner
- Private reserved table with VIP access for Saturday Family Day
- VIP access with champagne bottle service and private bar on Sunday Championship Day
- Quarter-page advertisement in the official Polo Classic program
- Two (2) VIP tickets to The Denver Barn Party

Table Sponsorship - \$9,000*

- Private reserved table (10 tickets) to the Friday Black Tie Dinner
- Private reserved table (10 tickets) to the Saturday Family Day
- Private reserved table (10 tickets) to the Sunday Championship Day

*\$1,000 (VIP) or \$500 discount before April 1

Media Recognition Package (Optional)

For an extra \$500, your sponsorship package can include a quarter-page advertisement in the official The Denver Polo Classic program (\$750 - half-page advertisement or \$1,000 - full page advertisement).



The 36th Annual Denver Polo Classic presented by Schomp BMW

The largest charitable polo event in the country

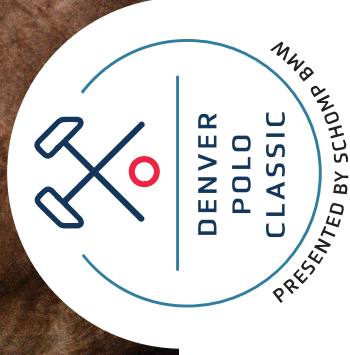
JULY 12-14, 2024



SCHOMP



An event of the Denver Children's Foundation benefiting at-risk and disadvantaged children

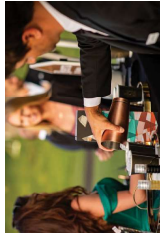




The Denver Children's Foundation extends to you an invitation to the 36th Annual Denver Polo Classic presented by Schomp BMW, the largest charitable polo event in the country.

What is the Denver Polo Classic?

The Denver Polo Classic presented by Schomp BMW is three days of exciting entertainment with all proceeds benefiting local children's charities. The weekend events will take place at the exclusive Polo Reserve in Littleton. Set against the spectacular backdrop of the Rocky Mountains, under our signature white tent, patrons and guests of the Denver Polo Classic presented by Schomp BMW will enjoy exquisite wines, champagnes, beers, and gourmet food from some of the finest restaurants in Denver.



Friday Night - Black Tie Dinner

The weekend kicks off on the evening of Friday, July 12th as you walk the red carpet with champagne and enjoy stunning views. Peruse the latest BMWs, provided by Schomp BMW, at the Littleton Polo Reserve before indulging in a 5-star culinary experience from Epicurean and Matsuhisa (VIP Sponsor upgrade). Raise your paddle in one of Denver's best live auctions featuring international getaways and priceless experiences. Enjoy our customized Drone Light Show. Then cap it off with a cocktail and cigar and dance the night away with live music.

Saturday - Family Day

Saturday, July 13th is Family Day. It's filled with numerous children's activities and the opportunity to see great qualifying polo matches. Sit comfortably under a premium umbrella, or bring a blanket and bask in the sun enjoying a beautiful summer day with your family and friends. Guests will enjoy a wide selection of complimentary soft drinks, wine, beer and food, and have the opportunity to bid on a variety of items in our silent auction. Children 12 and under are admitted free of charge with ticketed adults.



Sunday - Championship Day

Sunday, July 14th is Championship Day when the Denver Polo Classic champion will be crowned. While the riders compete on the field, attendees arrive in garden party attire and ready to enjoy exquisite wines and libations, as well as fantastic food from some of the best eateries in Denver. Sunday will also feature another silent auction with destination packages and items donated from some of Denver's finest luxury retailers.

Thank you in advance for your consideration and support. We look forward to celebrating our 35th Anniversary with you in July. This is truly a weekend you will never forget!



Ross Blahnik
Polo Chairman
Denver Children's Foundation



Beau Jenkins
President
Denver Children's Foundation

About the Denver Children's Foundation

In 1987, a group of young men set out to make a difference in their community, specifically in the lives of children. The Denver Children's Foundation is proud to have raised and granted more than \$18 million to various charities in our community, making a difference in countless children's lives with the support of our sponsors and members.

Denver Children's Foundation is a nonprofit, men's service organization for business leaders between the ages of 20 and 39. The mission of the Foundation is to raise money for at-risk and disadvantaged youth through annual fundraising events and projects.

In our efforts to help others, our goal is to help those we serve develop character, become better citizens and learn to live and appreciate a fuller and richer life. In addition, we strive to raise the community's awareness of the need to care for underprivileged children in the Denver metro area and across the state through fundraising and hands-on community service.

On behalf of all the members of the Denver Children's Foundation, past and present, thank you in advance for your consideration and support of the 36th Annual Denver Polo Classic presented by Schomp BMW.



The Denver Children's Foundation assisted numerous charities in 2023, including:

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| A Child's Song | Colorado Have A Dream Foundation | Horizons of Colorado Academy | Safelhouse Denver |
| A Precious Child, Inc. | Colorado Uplift | Illuminate Colorado | Save Our Youth, Inc |
| Adam's Camp | Colorado Youth for a Change | Je-Joo Eat's | Second Wind Fund |
| Adoption Options | Delta Gamma Anchor Center for Blind Children | Judi's House | Sherman Entrepreneurship Foundation |
| Advocates for Children-CASA | Denver Area Youth Services | Kids First Health Care | Shloh Home, Inc |
| Big Brothers Big Sisters of Colorado | Denver Children's Advocacy Center | Kids In Need of Dentistry | Special Olympics Colorado* |
| Book Trust | Denver Children's Home | Listen Foundation, Inc.* | Summer Scholars DBA Scholars Unlimited |
| Breckenridge Outdoor Education Center | Denver Kids, Inc. | Maria Drostle Counseling Center | Sun Valley Youth Center |
| CASA of Adams & Broomfield Counties | Denver Scholarship Foundation | Minds Matter Colorado | Tennyson Center for Children |
| CASA of Jefferson and Gilpin Counties | Doctors Care | National Sports Center for the Disabled | Third Way Center* |
| CASA of Larimer County | Environmental Learning for Kids | PEAK EDUCATION | Thriving Families* |
| CASA of the Pikes Peak Region, Inc. | Family Learning Center | PlatteForum | Urban Peak Denver |
| Child Advocates - Denver CASA | Family Home Foundation | Rabston House | Warren Village |
| ChildSafe Colorado | Focus Points Family Resource Center | Reaching HOPE | We Don't Waste |
| Clothes To Kids of Denver* | Food for Hope | Rise Against Suicide | WeeCycle |
| Colorado Association of Black Professional Engineers and Scientists | Girls Inc. of Metro Denver | Rocky Mountain Down Syndrome Association | YES! Institute |
| Colorado Center for the Blind | Heart and Hand Center | Roots Family Center | Young Americans Center for Financial Education |

Thank You to Our 2023 Presenting Sponsors

