



# The 37th Annual Denver Polo Classic

presented by Schomp BMW

The largest charitable polo event in the country

**AUGUST 1-3, 2025**



**SCHOMP**



**DCF** DENVER  
CHILDREN'S  
FOUNDATION

An event of the Denver Children's Foundation  
benefiting at-risk and disadvantaged children

## Corporate Sponsorship Opportunities

Sponsorship of the 37th Annual Denver Polo Classic presented by Schomp BMW is a great opportunity to show appreciation to clients, recognize outstanding employees, strengthen vendor relationships, and treat your friends and family to an unforgettable experience.

Participating sponsors can anticipate high visibility leading up to and during the event. Our largest sponsorship levels include exposure via television, radio, print, website, and social media.

All sponsorships offer a philanthropic, cause-related marketing opportunity to contribute to the fundraising efforts of the Denver Children's Foundation.

Sponsorship packages are available for you to choose from so that your specific needs can be addressed. If you have a specific need that is not addressed with one of the packages, we will work to tailor the package to meet your needs.

Please contact your Denver Children's Foundation representative or our Executive Director, Adam Cohen at [adam@denverchildrensfoundation.org](mailto:adam@denverchildrensfoundation.org), for additional details and to inquire about available DCF alumni discounts.



### Major Sponsorship - \$15,000 to \$40,000

Deliverables are customized for your needs; typically includes VIP Table Sponsorship deliverables (listed below) and may also include one or more of the following:

- Naming rights to one of three days of The Denver Polo Classic
- Naming rights to one of the five polo teams
- Naming rights and logo featured in the Gala Drone Light Show
- Naming rights for the Playing Field, Band-Stage, Bars, Scoreboard, or Kids Area
- Reference in print and broadcast media, event literature, table signage, DCF website, social media campaigns, on-air interviews, etc.
- Opportunity to address attendees during event or at a pre- and post-event reception
- Opportunity to display a booth, table, company-branded material and/or other company-related services during the event
- Opportunity to partner with DCF at our other functions throughout the year

### VIP Table Sponsorship - \$15,000\*

Includes Table Sponsorship deliverables (listed below) plus:

- Premier table placement in the VIP section and exclusive food and beverage selection at your private reserved table during the Friday Black Tie Dinner
- Private reserved table with VIP access for Saturday Family Day.
- VIP access with champagne bottle service and private bar on Sunday Championship Day
- Quarter-page advertisement in the official Polo Classic program
- Two (2) VIP tickets to The Denver Barn Party

### Table Sponsorship - \$10,000\*

- Private reserved table (10 tickets) to the Friday Black Tie Dinner
- Private reserved table (10 tickets) to the Saturday Family Day
- Private reserved table (10 tickets) to the Sunday Championship Day

\*\$1,500 (VIP) or \$1,000 discount before April 1

#### Media Recognition Package (Optional)

For an extra \$500, your sponsorship package can include a quarter-page advertisement in the official The Denver Polo Classic program (\$750 - half-page advertisement or \$1,000 - full page advertisement).





The Denver Children's Foundation extends to you an invitation to the 37th Annual Denver Polo Classic presented by Schomp BMW, the largest charitable polo event in the country.

## What is the Denver Polo Classic?

The Denver Polo Classic presented by Schomp BMW is three days of exciting entertainment with all proceeds benefiting local children's charities. The weekend events will take place at the exclusive Polo Reserve in Littleton. Set against the spectacular backdrop of the Rocky Mountains, under our signature white tent, patrons and guests of the Denver Polo Classic presented by Schomp BMW will enjoy exquisite wines, champagnes, beers, and gourmet food from some of the finest restaurants in Denver.



## Friday Night - Black Tie Dinner

The weekend kicks off on the evening of Friday, August 1st as you walk the red carpet with champagne and enjoy stunning views. Peruse the latest BMWs, provided by Schomp BMW, at the Littleton Polo Reserve before indulging in a 5-star culinary experience from Epicurean and Matsuhisa (VIP Sponsor upgrade). Raise your paddle in one of Denver's best live auctions featuring international getaways and priceless experiences. Enjoy our customized Drone Light Show. Then cap it off with a cocktail and cigar and dance the night away with live music.



## Saturday - Family Day

Saturday, August 2nd is Family Day. It's filled with numerous children's activities and the opportunity to see great qualifying polo matches. Sit comfortably under a premium umbrella, or bring a blanket and bask in the sun enjoying a beautiful summer day with your family and friends. Guests will enjoy a wide selection of complimentary soft drinks, wine, beer and food, and have the opportunity to bid on a variety of items in our silent auction. Children 12 and under are admitted free of charge with ticketed adults.



## Sunday - Championship Day

Sunday, August 3rd is Championship Day when the Denver Polo Classic champion will be crowned. While the riders compete on the field, attendees arrive in garden party attire and ready to enjoy exquisite wines and libations, as well as fantastic food from some of the best eateries in Denver. Sunday will also feature another silent auction with destination packages and items donated from some of Denver's finest luxury retailers. And this year, DCF's vintage car raffle winner will be drawn on Sunday afternoon!

Thank you in advance for your consideration and support. We look forward to celebrating our 37th Anniversary with you in August. This is truly a weekend you will never forget!



Nick Nientimp  
Polo Chairman  
Denver Children's Foundation



Nick Pirnack  
President  
Denver Children's Foundation

# About the Denver Children's Foundation

In 1987, a group of young men set out to make a difference in their community, specifically in the lives of children. The Denver Children's Foundation is proud to have raised and granted nearly \$20 million to high-performing charities in our community, making a difference in countless children's lives with the support of our sponsors and members.

Denver Children's Foundation is a nonprofit, men's service organization for business leaders between the ages of 20 and 39. The mission of the Foundation is to raise money for at-risk and disadvantaged youth through annual fundraising events and projects.

In our efforts to help others, our goal is to help those we serve develop character, become better citizens and learn to live and appreciate a fuller and richer life. In addition, we strive to raise the community's awareness of the need to care for underprivileged children in the Denver metro area and across the state through fundraising and hands-on community service.

On behalf of all the members of the Denver Children's Foundation, past and present, thank you in advance for your consideration and support of the 37th Annual Denver Polo Classic presented by Schomp BMW.



## The Denver Children's Foundation assisted numerous charities in 2024, including:

A Child's Song  
 A Precious Child, Inc.  
 Adam's Camp  
 Adoption Options  
 Advocates for Children-CASA  
 Azteca Boxing Club  
 Big Brothers Big Sisters of Colorado  
 Book Trust  
 Boys & Girls Club of the Pikes Peak Region  
 Boys & Girls Club of Weld County  
 Breckenridge Outdoor Education Center  
 Careers in Construction Colorado  
 CASA of Adams & Broomfield Counties  
 CASA of Jefferson and Gilpin Counties  
 CASA of Larimer County  
 CASA of the Pikes Peak Region, Inc.  
 Child & Family Advocacy Program dba Blue Sky Bridge  
 Child Advocates - Denver CASA  
 Children's Advocacy & Family Resources, Inc.  
 d/b/a SunGateKids  
 City Year Denver  
 Clothes To Kids of Denver  
 Colorado Association of Black Professional Engineers  
 Colorado Association of Family & Children's Agencies  
 Colorado Center for the Blind  
 Colorado I Have A Dream Foundation

Colorado UpLift  
 Colorado Youth for a Change  
 Delta Gamma Anchor Center for Blind Children  
 Denver Area Youth Services  
 Denver Children's Advocacy Center  
 Denver Kids, Inc.  
 Doctors Care  
 Environmental Learning for Kids  
 Family Learning Center  
 Family Voices Colorado  
 Finally Home Foundation  
 Focus Points Family Resource Center  
 Food for Hope  
 Griffith Centers for Children, Inc.  
 Hope House Colorado  
 Horizons at Colorado Academy  
 I Have A Dream Foundation of Boulder County  
 Illuminate Colorado  
 Jeffco Eats  
 Judi's House  
 Kids In Need of Dentistry  
 Kids Mobility Network  
 Listen Foundation, Inc.  
 Little Giants Learning Center  
 Minds Matter Colorado  
 National Sports Center for the Disabled

Night Lights Inc.  
 Peak Education  
 PlatteForum  
 PorchLight, a Family Justice Center  
 Raise the Future  
 Ralston House  
 Reaching HOPE  
 Rise Against Suicide  
 Rocky Mountain Down Syndrome Association  
 Rocky Mountain Immigrant Advocacy Network  
 SafeHouse Denver  
 Save Our Youth, Inc.  
 Second Wind Fund  
 SECOR Cares  
 Sherman Entrepreneurship Foundation DBA HighView  
 Shiloh Home, Inc DBA Shiloh House  
 Special Olympics Colorado  
 Tennyson Center for Children  
 Therapies for Hope  
 Third Way Center  
 Vail Valley Charitable Fund  
 WeeCycle  
 Westminster Public Schools Foundation  
 YESS Institute  
 Young Americans Center for Financial Education

## Thank You to Our 2024 Presenting Sponsors



**SCHOMP**



THE HAMILTON GROUP  
 WEALTH MANAGEMENT



WILLIAM  
 FOUNDATION

**PNC BANK**



THERE'S ONLY ONE

